

# Website

The screenshot shows the ZeristaLive website interface. At the top, there is a search bar and a user greeting "Hi, Nicholas". The main header features the ZeristaLive logo and the tagline "Build the digital event that you've always wanted." Below this is a navigation menu with items like HOME, ATTENDEES, AGENDA, MATCHES, SPEAKERS, PRODUCTS, EXHIBITORS, SPONSORS, NEWS, CITY GUIDE, LOCAL GUIDE, AUDIENCE RESPONSE, and MORE INFO. The main content area is divided into several sections: a "The Game" section with a QR code and "Scan codes, win prizes"; a "Zerista Live Conference App!" section with a description and download links for the App Store and Google Play; a "Go Mobile!" section with a description and "Learn More" and "View Profile" links; and an "Attendees" section showing three profile cards for Rob Abel, Olufemi Adegbesan, and Jeffrey Alderson. A vertical sidebar on the left contains a list of user profile options, with a red box highlighting the entire list.

Search Hi, Nicholas

## ZeristaLive

Build the digital event that you've always wanted.

HOME ATTENDEES AGENDA MATCHES SPEAKERS PRODUCTS EXHIBITORS SPONSORS NEWS CITY GUIDE LOCAL GUIDE AUDIENCE RESPONSE MORE INFO

**The Game**  
Scan codes, win prizes  
LEARN HOW →

**Zerista Live Conference App!**  
Personalize your event experience by identifying the sessions, exhibitors, speakers and other show features that interest you most. Mark them as your favorites. Manage your agenda with sessions, appointments, and connections all on your computer and take them with you to the show. If you have a smartphone, you can sync your plan to your phone when you login to both the website and mobile app!

**Go Mobile!**  
When you use the Zerista Live mobile app, all of your preferences, appointments and favorites will already be there for you; your log-in details will be the same!

Select your mobile device to download the mobile app:

Available on the **App Store** | Get it on **Google play**

**Attendees**

Rob Abel | Olufemi Adegbesan | Jeffrey Alderson

**Meetings**  
Meet the right people

# Admin

The screenshot shows the ZeristaLive Admin dashboard. At the top, there is a navigation bar with "ZERISTA" and "ZERISTA LIVE!". Below this is a vertical sidebar with a list of icons, with a red box highlighting the entire sidebar. The main content area is titled "Launchpad" and shows "Tasks Completed: 1 of 34". The tasks are organized into sections: "Initial Setup" (5 WEEKS BEFORE LAUNCH) with tasks "Start-up" (Oct 7, 2019) and "Provide Integration Details" (Oct 7, 2019); "4 WEEKS BEFORE LAUNCH" with task "GDPR Statement Review" (Oct 14, 2019); and "3 WEEKS BEFORE LAUNCH" with task "Theme Changes" (Oct 14, 2019). Each task has a "NEW" button.

ZERISTA ZERISTA LIVE!

## Launchpad

Tasks Completed: ● 1 of 34

**Initial Setup**  
5 WEEKS BEFORE LAUNCH

Start-up  
Oct 7, 2019 **NEW**

Provide Integration Details  
Oct 7, 2019 **NEW**

**4 WEEKS BEFORE LAUNCH**

GDPR Statement Review  
Oct 14, 2019 **NEW**

**3 WEEKS BEFORE LAUNCH**

Theme Changes  
Oct 14, 2019 **NEW**