





# Zerista Mobile

## Onboarding

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### Create a password and you're in.

Password

Confirm Password

**CONTINUE**




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 **I AGREE**

### GDPR Consent


We need your permission to store your data in the following ways:




- We'll store your personal details, including any additional profile information you choose to add, submitted on the website/app within the Zerista database.
- Any information on your public profile, content provided in your posts or comments, becomes publicly available and could be collected and used by others.
- We do not use any of your contact information to send commercial or marketing materials without your consent. We may send emails for administration purposes to inform you of major changes on-site or within the app.
- We collect information about what pages you visit and actions you take on the platform to provide analytics to conference organizers.
- We retain the personal information collected from you as long as it's relevant to our business purposes or until you request that we remove the data by contacting us at support@zerista.com.


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 **SKIP**


### Import your photo & bio from LinkedIn

 **Get My Photo & Bio**

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 **NEXT**

### About you



Allison Moore

Sr. Business Consultant - Store Capability

Nike

Years with Nike - 22 yrs. (18 yrs. in Nike Stores in the US, 5 yrs. in EU, (2.5 Store Operations/2.5 Technology)  
Working on Store productivity  
Working on Consumer membership  
Implementing new technology into our Stores

Company Description: NIKE, Inc. named for the Greek goddess of victory, is the world's leading designer, marketer, and distributor of authentic athletic footwear, apparel, equipment, and accessories for a wide variety of sports and fitness activities. Operating segments for the NIKE Brand are; North America, Western Europe, Central & Eastern Europe, Greater China, Japan, and Emerging Markets. The wholly-